

# Don't get stuck in the 80s!

## Why are you throwing a large part of your training budget out the window?



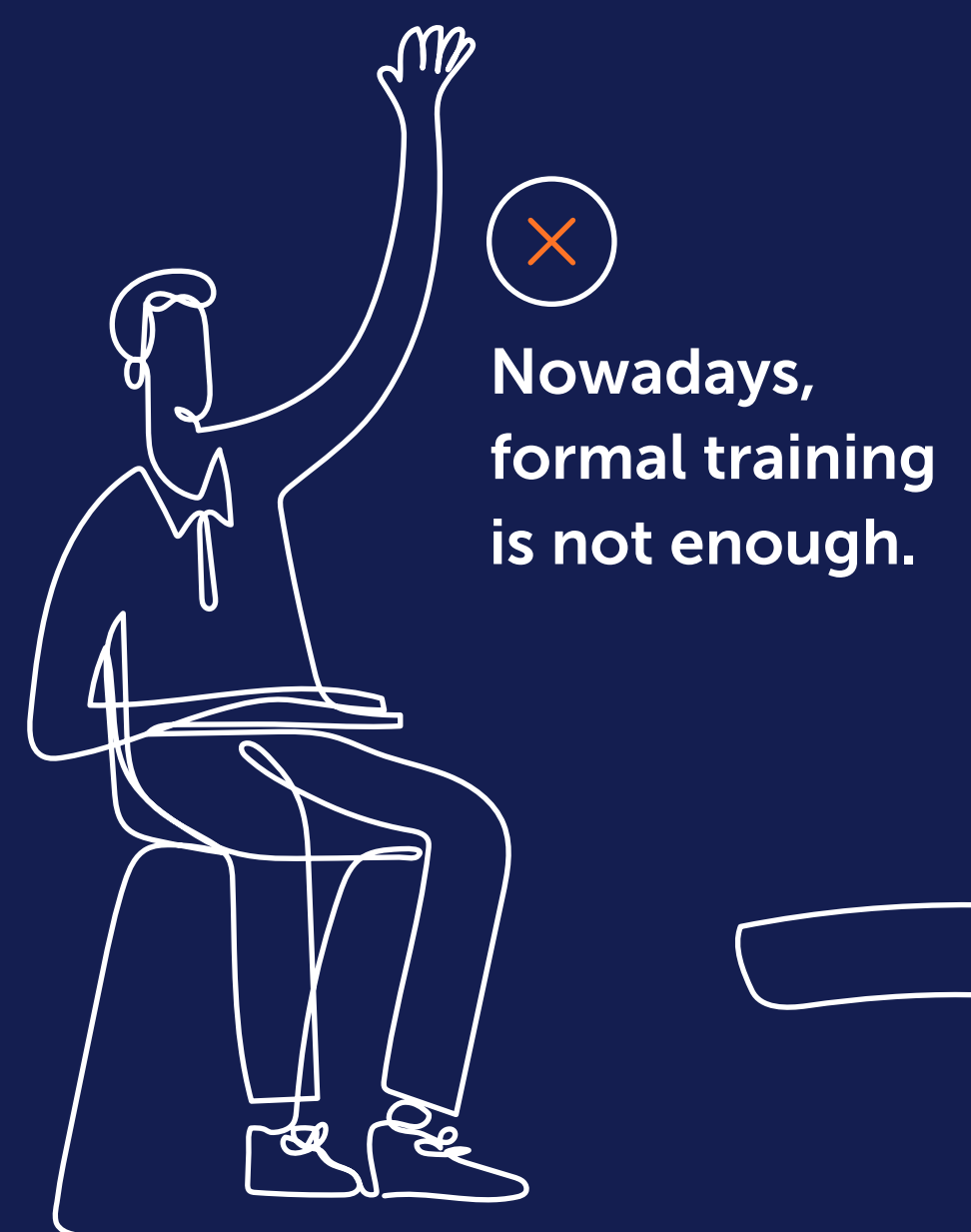
**80%**

of the training budget is spent on in-person training



**80%**

of the content is forgotten within two weeks

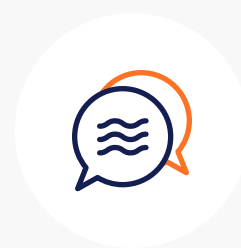


## Where does learning take place?



**70%**

in the workplace



**20%**

informally, e.g. through discussions



**10%**

through conventional training



**>80%**

of knowledge is acquired during the course of our everyday work

In this age of the digital revolution, employees need more than concise basic training – they also need a digital adoption solution to support them directly in their "moment of need" during their everyday work.

